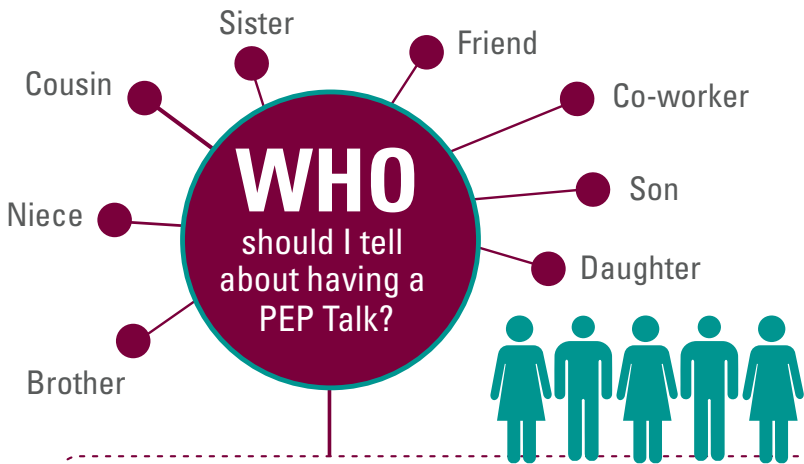


**WHAT**  
is a  
**PEP Talk?**

A conversation with a healthcare professional about potential life-threatening pregnancy complications in the U.S.:

- **Preeclampsia**  
Pregnancy-induced high blood pressure
- **Embolism**  
Pulmonary blood clot
- **Post-partum Hemorrhage**  
Severe obstetric bleeding during or after giving birth

You can help by encouraging your loved one to have this important conversation.



Anyone pregnant or considering becoming pregnant depends on their entire support network.



**WHEN**  
should  
expecting families  
have a PEP Talk?

**Anytime** before or during pregnancy is important, but don't forget about the weeks after birth. The post-natal period can be a risky time, so be sure your loved ones know to speak up if something doesn't feel or seem right.



**IS IT DIFFICULT?**

Sometimes the hardest things to say are the most important. Telling your loved ones to have a **PEP Talk** shows you care and a simple conversation with a healthcare professional could help to provide life-saving information.

Join *Merck for Mothers* to raise awareness, so expecting families are prepared with what they need to know to have a safe and healthy pregnancy and delivery.

**#HAVEAPEPTALK. WHY #SAYITNOW?  
BECAUSE MOMS ARE EVERYTHING.**